



News release

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Everett Public Schools' Career and Technical Education program announces new partnership



Everett, WA—Everett Public Schools' Career and Technical Education (CTE) program is proud to announce a new partnership with Pierre Auto Group. This partnership will enhance educational opportunities for students interested in the automotive industry. The collaboration will provide students with hands-on experience and exposure to the latest automotive technologies, preparing them for a wide range of careers in the sector.

Pierre Auto Group has been a family-owned business since 1947 and has a long history of community support, including participation in local food drives. With this new partnership, the company is taking its commitment further by actively engaging with the CTE program

and automotive classes at Cascade High School. The collaboration includes providing vehicles for educational purposes, supporting instructors with up-to-date industry processes, and facilitating guest speakers and classroom visits to showcase the latest automotive technologies.

"This partnership is a significant step forward in providing our students with real-world experiences that align with current industry standards," said Anthony Anderson, director of career & technical education. "By working closely with Pierre Auto Group, we are equipping our students with the technical and academic skills necessary for success in the automotive industry and beyond."

Luk Blackwell, general manager at Pierre GMC of Everett, expressed enthusiasm about the collaboration: "We are excited to partner with Everett Public Schools' CTE program to help cultivate the next generation of automotive professionals. By providing resources and expertise, we aim to inspire students to explore the diverse career opportunities available in the automotive field."

The partnership aims to prepare students for various roles within the automotive industry, including sales, human resources, and technical services positions. By integrating practical experiences with classroom instruction, students will gain valuable insights into the industry's operations and career pathways. Students in the program are excited about the summer internship opportunities, which will give them real-world experience in the automotive field.

Everett Public Schools' CTE program prepares students with technical, academic, and 21st-century skills for success in the workplace and further education. Through partnerships like this, the program ensures that all students have opportunities to explore in-demand career pathways and gain relevant industry certifications and work-based learning experiences.

About Everett Public Schools' Career and Technical Education Program

The Career and Technical Education (CTE) program at Everett Public Schools prepares students for future careers and college readiness by incorporating relevant knowledge and skills needed in the workplace. Students in CTE courses can earn industry certifications and participate in work-based learning opportunities within the classroom. The program helps students identify career goals, explore careers in middle and high school, and pursue rigorous programs of study that lead to industry certifications and college credits.

About Pierre Auto Group

Pierre Auto Group is a reputable automotive dealership with 11 locations in both Washington and Oregon. Committed to customer satisfaction and community engagement, Pierre Auto Group offers a wide range of new and pre-owned vehicles and expert automotive services. The company supports local communities and fosters educational initiatives that prepare students for successful careers.

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